

WEBSITE TERMS OF USE

Last updated: 05/10/2026

1. Introduction

These Website Terms of Use (the "**Terms**") govern your access to and use of the website operated by ENORASI AI LTD, including any content, information, materials and functionality made available through it (the "**Website**").

For the purposes of these Terms:

"Platform" means the Enorasi AI cloud-based software-as-a-service platform operated by ENORASI AI LTD through which subscribed customers may access AI-powered marketing strategy, content generation, brand monitoring, analytics and related services.

"Services" means the services made available by ENORASI AI LTD through the Platform pursuant to a subscription agreement or other written agreement entered into between ENORASI AI LTD and the relevant customer.

"Services Agreement" means the applicable subscription agreement or other written agreement governing a customer's access to and use of the Platform and the Services.

"Website Content" means all content, information, text, graphics, logos, trade marks, service marks, software, documentation, images, videos, audio, designs, layouts and other materials made available on or through the Website.

By accessing or using the Website, you confirm that you have read, understood and agree to comply with these Terms. If you do not agree to these Terms, you must not access or use the Website.

The Website is intended principally for business users seeking information about the Platform and the Services offered by ENORASI AI LTD. These Terms apply solely to the use of the Website. Access to and use of the Platform and the Services are governed by the applicable Services Agreement.

2. About Us

The Website is operated by:

ENORASI AI LTD

Registration Number: **HE 489912**

Registered Office:

92 Arch. Makarios III Avenue
Aphrodite Building, 2nd Floor
1077 Nicosia
Cyprus

In these Terms, ENORASI AI LTD is referred to as "**Enorasi**", "**we**", "**us**" or "**our**".

You may contact us at:

General enquiries: info@enorasi.ai

Support enquiries: support@enorasi.ai

3. Purpose of the Website

3.1 The Website provides information about Enorasi, the Platform and the services and functionality that may be made available to business customers, including AI-assisted marketing strategy, content generation, brand analysis, research, social media publishing, brand monitoring, sentiment analysis, risk analysis, dashboards, reporting and other marketing-related functionality.

3.2 The information made available on the Website is provided for general informational and promotional purposes only. It does not constitute professional, business, legal, financial or other advice, an offer capable of acceptance or a binding commitment by Enorasi to provide any products or services.

3.3 Any subscription to or purchase of the Platform or the Services shall be subject to a separate written agreement entered into between Enorasi and the relevant customer. In the event of any conflict or inconsistency between these Terms and such agreement, the terms of that agreement shall prevail.

3.4 Any descriptions of features, demonstrations, screenshots, sample outputs, planned functionality or other materials displayed on the Website are provided for illustrative purposes only. They do not constitute representations, warranties or guarantees regarding the availability, functionality or performance of the Platform or the Services. Certain functionality may be available only under specific subscription plans or may be modified, withdrawn or updated from time to time.

4. Access to the Website

4.1 We endeavour to ensure that the Website is available at all times. However, we do not guarantee that the Website, or any content made available through it, will always be available, uninterrupted, secure or free from errors.

4.2 We may suspend, withdraw, discontinue or modify all or any part of the Website at any time, temporarily or permanently, where reasonably necessary for maintenance, security, technical reasons, legal compliance or the improvement of the Website.

4.3 You are responsible for ensuring that you have the hardware, software, internet connection and other technical requirements necessary to access and use the Website.

4.4 You are also responsible for ensuring that all persons who access the Website through your internet connection are aware of these Terms and comply with them.

4.5 We reserve the right to restrict, suspend or deny access to the Website where we reasonably believe that these Terms have been breached or where such action is necessary to protect the security, integrity or lawful operation of the Website.

5. Relationship with the Platform and Services

5.1 These Terms govern your access to and use of the Website only.

5.2 Access to and use of the Platform and the Services are governed exclusively by the applicable subscription agreement or other written agreement entered into between Enorasi and the relevant customer (the "Services Agreement").

5.3 In the event of any conflict or inconsistency between these Terms and the Services Agreement, the Services Agreement shall prevail to the extent of such conflict or inconsistency in relation to the Platform and the Services.

5.4 Nothing in these Terms grants any right to access or use the Platform or the Services. Any such access or use shall be subject to the applicable Services Agreement.

6. Acceptable Use of the Website

6.1 You may access and use the Website solely for lawful purposes and in accordance with these Terms.

6.2 You shall not:

- (a) use the Website in any manner that is unlawful, fraudulent or misleading;
- (b) interfere with, disrupt, damage or impair the operation, security or availability of the Website or any systems or networks connected to it;
- (c) introduce or transmit any virus, malware, spyware, ransomware, Trojan horse, worm or other malicious code or material;
- (d) attempt to gain unauthorised access to the Website, any part of the Website, any server on which the Website is hosted or any server, computer, database or network connected to the Website;
- (e) use any automated means, including bots, crawlers, spiders, scrapers or similar technologies, to access, monitor, copy, extract or index any part of the Website without our prior written consent, except where such activity is expressly permitted by applicable law;
- (f) copy, reproduce, modify, adapt, distribute, publish, transmit, display, sell, license or otherwise exploit any part of the Website or its content except as expressly permitted by these Terms or applicable law;
- (g) use the Website in any manner that infringes the intellectual property rights, privacy rights or other rights of Enorasi or any third party; or
- (h) use the Website in any manner that could reasonably be expected to damage the reputation, goodwill or security of Enorasi or the Website.

6.3 We reserve the right to investigate any suspected breach of this Clause and to take such action as we reasonably consider appropriate, including restricting or terminating access to the Website and reporting any suspected unlawful activity to the appropriate authorities.

6.4 Where you submit, upload, transmit or otherwise make available any information, content or material through the Website or the Platform, you warrant that such information, content or material:

- (a) complies with all applicable laws;
- (b) does not infringe the intellectual property rights, privacy rights or other rights of any third party; and
- (c) is not unlawful, defamatory, fraudulent, misleading or otherwise objectionable.

6.5 If you become aware of any information, content or material made available through the Website or the Platform that you reasonably believe is unlawful or infringes your rights or the rights of any third party, you may notify us by:

- (a) emailing **info@enorasi.ai** (or such other email address designated by Enorasi for legal notices); or
- (b) using any reporting or contact mechanism made available through the Website or the Platform from time to time.

We will review such notifications and may investigate them and, where we reasonably consider it necessary to comply with applicable law or protect the rights, property or interests

of Enorasi or any third party, remove, disable access to or otherwise restrict the availability of the relevant information, content or material.

6.6 Where applicable, we may suspend, restrict or terminate access to the Website or the Platform, or remove or disable access to any information, content or material, where we reasonably believe this is necessary to comply with applicable law, these Terms, the applicable Services Agreement or to protect the rights, property, safety or legitimate interests of Enorasi, our users or any third party.

6.7 To the extent that any information, content or material is submitted through the Platform by a Customer or an Authorised User, the applicable Services Agreement shall govern the parties' respective rights and obligations in relation to such content. In the event of any conflict or inconsistency, the Services Agreement shall prevail.

7. Intellectual Property Rights

7.1 The Website and the Website Content are owned by or licensed to Enorasi and are protected by applicable intellectual property and other laws.

7.2 Subject to your compliance with these Terms, Enorasi grants you a limited, non-exclusive, non-transferable and revocable licence to access and use the Website and the Website Content solely for your internal business purposes and only to the extent necessary to view information relating to Enorasi and the Platform.

7.3 Except as expressly permitted by applicable law or these Terms, you shall not:

- (a) copy, reproduce, modify, adapt, translate, distribute, publish, transmit, display, perform, create derivative works from, sell, license or otherwise exploit any Website Content;
- (b) remove, alter or obscure any copyright, trade mark or other proprietary notices appearing on the Website;
- (c) use any trade mark, logo, business name or branding displayed on the Website without the prior written consent of Enorasi or the relevant rights holder; or
- (d) use any Website Content for the purpose of developing, training or improving any artificial intelligence model, machine learning model or similar technology without the prior written consent of Enorasi.

7.4 All goodwill arising from the use of Enorasi's trademarks, business names and branding shall accrue exclusively to Enorasi.

7.5 Nothing in these Terms transfers or grants to you any ownership of, or other rights in, the Website or the Website Content except for the limited right to access and use the Website in accordance with these Terms.

8. Third-Party Links and Content

8.1 The Website may contain links to third-party websites, platforms, applications or other online resources that are not owned, operated or controlled by Enorasi.

8.2 Such links are provided solely for your convenience and information. The inclusion of any link does not imply any endorsement, approval or recommendation by Enorasi of the relevant third party or its products, services or content.

8.3 Enorasi has no control over, and accepts no responsibility or liability for, the availability, content, accuracy, security, privacy practices or operation of any third-party websites, platforms or services.

8.4 If you choose to access any third-party website, platform or service through a link on the Website, you do so entirely at your own risk and subject to the applicable terms and conditions and privacy policies of the relevant third party.

8.5 Nothing in these Terms limits or excludes any liability that cannot lawfully be limited or excluded under applicable law.

9. No Professional Advice

9.1 The Website and all information, content, materials, demonstrations, examples, insights and other information made available through it are provided for general informational purposes only.

9.2 Nothing contained on the Website constitutes, or is intended to constitute, legal, financial, tax, accounting, investment, marketing, business or other professional advice, nor should it be relied upon as a substitute for obtaining advice from appropriately qualified professional advisers.

9.3 Any descriptions of the Platform, the Services or their functionality, including any examples, demonstrations, screenshots, sample outputs, case studies or other illustrative materials, are provided solely to demonstrate the potential capabilities of the Platform. Such materials do not constitute representations, warranties or guarantees regarding the availability, suitability, performance or results of the Platform or the Services.

9.4 You are solely responsible for evaluating the suitability of the Platform and the Services for your particular requirements and for any decisions or actions taken in reliance on information obtained from the Website.

10. Disclaimer

10.1 The Website and all content, materials and information made available through it are provided on an "as is" and "as available" basis.

10.2 Whilst Enorasi endeavours to ensure that the information made available on the Website is accurate and up to date, Enorasi does not warrant or represent that the Website or any content made available through it is accurate, complete, reliable, current, uninterrupted, secure or free from errors or omissions.

10.3 To the fullest extent permitted by applicable law, Enorasi disclaims all warranties, representations, conditions and other terms, whether express or implied, including any implied warranties of accuracy, merchantability, satisfactory quality, fitness for a particular purpose, non-infringement and availability.

10.4 Any forecasts, projections, examples, demonstrations, sample outputs, case studies or other illustrative materials displayed on the Website are provided solely for illustrative purposes. Actual functionality, features, outputs and results may differ depending on the subscription purchased, the data provided, the configuration of the Platform and other factors.

10.5 The Website may contain forward-looking statements or information relating to planned, anticipated or future functionality of the Platform or the Services. Such information is provided for informational purposes only and does not constitute a commitment or obligation on the part of Enorasi to develop, release or maintain any particular functionality or feature.

10.6 Nothing in this Clause excludes or limits any warranty or liability that cannot lawfully be excluded or limited under applicable law.

11. Limitation of Liability

11.1 Nothing in these Terms excludes or limits any liability which cannot be excluded or limited under applicable law, including liability for fraud or fraudulent misrepresentation, or for death or personal injury caused by negligence.

11.2 To the fullest extent permitted by applicable law, Enorasi shall not be liable for any loss or damage arising out of or in connection with:

- (a) your access to, use of, inability to use or reliance upon the Website or any Website Content;
- (b) any interruption, suspension, unavailability or withdrawal of the Website;
- (c) any errors, omissions or inaccuracies in the Website or the Website Content;
- (d) any third-party websites, platforms or services linked to or accessible through the Website; or
- (e) any unauthorised access to or use of the Website, except to the extent resulting from our negligence or wilful misconduct.

11.3 To the fullest extent permitted by applicable law, Enorasi shall not be liable for any indirect, incidental, special, consequential or punitive loss or damage, or for any loss of profits, revenue, business, goodwill, anticipated savings, data or business opportunity arising out of or in connection with the use of the Website.

11.4 Nothing contained on the Website creates any contractual relationship for the provision of the Platform or the Services. Any rights and obligations relating to the Platform or the Services shall be governed exclusively by the applicable Services Agreement.

12. Privacy and Cookies

12.1 Enorasi processes personal data collected through the Website in accordance with its Privacy Policy, which explains how we collect, use, disclose, store and otherwise process personal data.

12.2 The Website uses cookies and similar technologies. Further information regarding our use of cookies, including the types of cookies we use and how you can manage your preferences, is available in our Cookie Policy.

12.3 By using the Website, you acknowledge that your personal data may be processed in accordance with our Privacy Policy and that cookies and similar technologies may be used in accordance with our Cookie Policy.

12.4 Our Privacy Policy and Cookie Policy form separate documents and should be read together with these Terms. In the event of any inconsistency between these Terms and the Privacy Policy or Cookie Policy in relation to the processing of personal data, the Privacy Policy shall prevail.

13. Suspension and Termination

13.1 We may suspend, restrict or terminate your access to all or any part of the Website at any time, with or without notice, where we reasonably believe that:

- (a) you have breached these Terms;
- (b) your use of the Website is unlawful or may expose Enorasi or any third party to legal or regulatory liability;

(c) such action is necessary to protect the security, integrity or operation of the Website or any related systems; or

(d) such suspension, restriction or termination is otherwise reasonably necessary for operational, technical, legal or security reasons.

13.2 We may also suspend or discontinue the Website, or any part of it, at any time without liability to you.

13.3 Suspension or termination of your access to the Website shall not affect any rights or obligations which have accrued prior to such suspension or termination.

14. Changes to these Terms

14.1 We may amend these Terms from time to time to reflect changes to the Website, the Platform, our business, applicable law or regulatory requirements.

14.2 Any updated version of these Terms will be published on the Website and will become effective from the date specified in the updated version.

14.3 Your continued use of the Website following the publication of any updated Terms constitutes your acceptance of those updated Terms.

15. Miscellaneous

15.1 If any provision of these Terms is held to be invalid, illegal or unenforceable, the remaining provisions shall remain in full force and effect.

15.2 Any failure or delay by Enorasi to exercise any right or remedy under these Terms shall not constitute a waiver of that right or remedy.

16. Governing Law and Jurisdiction

16.1 These Terms and any dispute or claim (including any non-contractual dispute or claim) arising out of or in connection with them, their subject matter or their formation shall be governed by and construed in accordance with the laws of the Republic of Cyprus.

16.2 The courts of the Republic of Cyprus shall have exclusive jurisdiction to settle any dispute or claim arising out of or in connection with these Terms.

17. Contact Us

If you have any questions regarding these Terms or the Website, please contact us at:

ENORASI AI LTD

Registration Number: HE 489912

92 Arch. Makarios III Avenue
Aphrodite Building, 2nd Floor
1077 Nicosia
Cyprus

Email: info@enorasi.ai

If you wish to report suspected unlawful content or material available through the Website or the Platform, please contact us at info@enorasi.ai.